



**Time to make your plans for Delray Beach, Florida and the 2010 College Expo in July...**

Tennis Balls, Beach Balls, Golf Balls...Gold Balls! The **USTA Boys' 18 & 16 Clay Court National Championships** is returning to **Delray Beach, Florida, July 18 – 25, 2010**, and you are cordially invited to attend and participate in the **2010 College Coaches Expo** held the day before tournament matches begin. A wonderful up-close and personal opportunity to meet the best players in the country, the Expo will take place on **Saturday, July 17, 2010 from 11:00am – 1:45pm at the WYNDHAM GARDEN INN, BOCA RATON.**

Start packing your school gear. It's time to represent your U as you scout out the best and brightest junior tennis stalwarts to act as the ambassadors of your university. As important as it is to come en tow with your school's colors, mascot and university program guide, be sure to grab your sandals, SPF 80, trunks n' clubs because it's time to dive headfirst into the USTA National Clays, a.k.a. "The Beach". These sacred surfaces by the seashore have played host to some of the most storied matches in our great game—**Sony Ericsson Open (then known as The Lipton), Virginia Slims Championships, Davis Cup, Fed Cup, Sunshine Cup, Continental Cup and the Delray Beach International Tennis Championships (ATP World Tour & ATP Champions Tour)**—events where tennis' living legends like **Agassi, Roddick, Mac, Evert, Gabby, Steffi** and more, have paved the way, left their ball marks and carried on rich tennis tradition. And to thicken the plot for our future stars we'd like to announce...

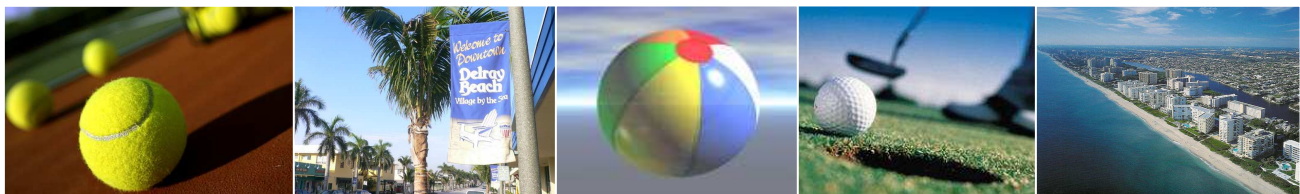
**The 18's Singles WINNER will receive a WILDCARD into qualifying for the (ATP World Tour Event) 2011 Delray Beach International Tennis Championships (ITC) - See [YellowTennisBall.com](http://YellowTennisBall.com). NEW FOR 2011...The USTA will award the 18's Singles WINNER a Singles Main Draw Wildcard at the US Open Juniors & a Main Draw Wildcard into a Futures Event. The 16's Singles WINNER will receive a Singles Qualifying Wildcard at a USTA Men's Futures Event (players must be age eligible)**

After a day of interaction with these top collegiate prospects, we'd recommend that you take advantage of everything that makes Delray Beach and the Sun Coast so special. I mean, a "work trip"? I think not. Perhaps our **white sandy beaches, golf courses, boating and deep-sea fishing, über-chic boutiques and shopping malls, exciting nightlife, 5-star restaurants and outrageously worldly outdoor eateries** entice you? Bring your family and friends to enjoy this incredible getaway with you, or make new friends for a future visit! We're located **between Palm Beach and Ft. Lauderdale**, less than 30 minutes from either Palm Beach International airport (PBI) or Ft. Lauderdale/Hollywood International airport (FLL).

Players' International Management, Inc. (PIM), the sister company of the Delray Beach International Tennis Championships (ITC)—an ATP combined 'Super Event' (ATP World Tour & ATP Champions Tour)—looks forward to greeting you at the highest-level national junior tennis tournament in the country...Welcome to Clays at "The Beach". Please contact John Butler with any questions, (561) 330-6000 or [JButler@YellowTennisBall.com](mailto:JButler@YellowTennisBall.com).

**IMPORTANT: Please fill out the following registration form to reserve your space at 'The Beach', the 2010 USTA Clay Court National Championships**

**NOTE:** If you would like to conduct private appointments at your table prior to the 11:00 am Expo start time, please contact John Butler, [JButler@YellowTennisBall.com](mailto:JButler@YellowTennisBall.com) or (561) 330-6000 so he can make the necessary arrangements.



**[www.PIMMarketing.com](http://www.PIMMarketing.com)**



## 2010 COLLEGE EXPO REGISTRATION FORM

You are cordially invited to attend and participate in the **2010 College Expo**. Offering a personal opportunity to meet the country's best players, their families and junior coaches, the Expo will take place on **Saturday, July 17, 2010, 11:00am – 1:45pm at the WYNDHAM GARDEN INN BOCA RATON**. If you would like a College Expo Table to showcase your university, and/or 2010 Player Bio Book featuring all relevant contact, academic and athletic background information of our 2010 players, fill out the information below and either **FAX** this form to (561) 330-6001 or **EMAIL** it to [JButler@YellowTennisBall.com](mailto:JButler@YellowTennisBall.com). You may also request a receipt that we will gladly send you via email or fax. Attending our tournament is **FREE**, however we do ask that you fill out this form even if you are only attending the tournament and do not desire a table or the Player Bio Book. This way we can put your pertinent information on our website for players and parents to view.

- **For those who are attending the event, have purchased a Player Bio Book and will be present during the Expo, you will be able to pick up the Player Bio Book during Player Registration (July 17, 2010).**
- **For those who are attending the event, have purchased a Player Bio Book but will NOT be present during the Expo, you will be able to pick up the Player Bio Book at any of the boys' match sites (July 18 – 25, 2010).**
- **For those who are NOT attending the event at all but have purchased a Player Bio Book, we will mail the book to you after the tournament.**
- **Any questions feel free to contact John Butler, [JButler@YellowTennisBall.com](mailto:JButler@YellowTennisBall.com) or call (561) 330-6000.**

- College Coaches Expo (**PLAYER BIO BOOK INCLUDED**) \$95 by 6/25/10 (\$125 after)  
*Includes table, 2 chairs and tabletop signage*
- Players Bio Book Request and **ATTENDING** the Tournament! \$30
- Players Bio Book Request but **NOT ATTENDING** the Tournament \$30
- ATTENDING TOURNAMENT ONLY** \$0  
*We would appreciate knowing in advance if you will be on-site so we can let players and their families know in advance via the "Colleges Attending" listing on our web site. Thank you.*

College/University \_\_\_\_\_

Head Coach's Name: \_\_\_\_\_ Is Head Coach attending College Coaches Expo or tournament? \_\_\_\_\_

Guest/Assistant Coach's name, if attending: \_\_\_\_\_

Telephone #'s: \_\_\_\_\_

Email Addresses: \_\_\_\_\_

School Address: \_\_\_\_\_

Conference: \_\_\_\_\_

Division: \_\_\_\_\_

School Website: \_\_\_\_\_

*(If a website address is provided, we will provide a link to your program's website)*

Payment Method: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Check (Payable to Players International Mgmt.)

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_ Signature: \_\_\_\_\_

**OFFICIAL RENTAL CAR: Enterprise Rent-A-Car. 1-800-978-8815. Rate code: 41W0143, PIN: UST for special rates.**

**OFFICIAL AIRLINE: American Airlines. 1-800-433-1790 or [www.aa.com](http://www.aa.com). Promo code: 527OBI for special rates.**

**Tournament Chairman:**  
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**Official Sponsor Hotel:**  
Wyndham Garden Inn Boca Raton  
1950 Glades Rd/ Wyndham Way  
Boca Raton, Florida 33431  
[WyndhamGardenBocaRaton.com](http://WyndhamGardenBocaRaton.com)  
(561) 368-5200  
Rates starting at \$79  
Rate code: 07166745US

**Official Sponsor Hotel:**  
Boca Raton Marriott at Boca Center  
5150 Town Center Circle  
Boca Raton, Florida 33486  
[bocaratonmarriottbrochure.com](http://bocaratonmarriottbrochure.com)  
(888) 888-3780  
Rates starting at \$86  
Rate code: NCUNCUA

**Optional Hotel:**  
The Seagate Hotel & Spa  
1000 East Atlantic Ave.  
Delray Beach, Florida 33483  
[TheSeaGateHotel.com](http://TheSeaGateHotel.com)  
(877) 57-SEAGATE  
Rates starting at \$149  
Rate code (on-line): SUMMER  
Rate code (phone): USTA18